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FOR IMMEDIATE RELEASE

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**TRICO BANCSHARES TO PARTICIPATE AT DA DAVIDSON'S
19TH ANNUAL FINANCIAL INSTITUTIONS CONFERENCE**

- What:** TriCo Bancshares is scheduled to participate at the D.A. Davidson Conference being held May 9-11, 2017 in Denver, Colorado.
- Who:** Rick Smith, President and CEO of Trico Bancshares (NASDAQ:TCBK), parent company of Tri Counties Bank. Smith has served as President, CEO, and a Director of Tri Counties Bank and TriCo Bancshares since 1999.
- When:** Smith is scheduled to present to investors on **May 10th at 1:50 pm MST (12:50 pm PST).**
- Where:** A link to a live audio webcast and the paper presentation will be available on TriCo's website at <https://www.tcbk.com/investor-relations> starting on May 9, 2017. A recording of the audio along will be available until August 9, 2017.

For recent TriCo Bancshares news, including earnings information, please visit our website at <https://www.tcbk.com/investor-relations/press-release>

About Tri Counties Bank

Established in 1975, Tri Counties Bank is a wholly-owned subsidiary of TriCo Bancshares (NASDAQ:TCBK) headquartered in Chico, California, providing a unique brand of customer Service with Solutions available in traditional stand-alone and in-store bank branches in communities throughout Northern and Central California.

The Bank provides an extensive and competitive breadth of consumer, small business and commercial banking services easily accessed through its California communities branch network, advanced online and mobile banking, a nationwide network of over 25,000 ATMs, and bankers available by phone 7 days per week.