



## **PRESS RELEASE**

November 16, 2015

For Immediate Release

### **Tri Counties Bank's Valley Fire Survivors Relief Funds Distribution Partners with Non-Profit, North Coast Opportunities.**

Tri Counties Bank has joined efforts with North Coast Opportunities (NCO), a non-profit based in Ukiah, CA to raise and distribute funds for emergency relief for the survivors of the Valley Fire in Lake County.

Lake County was declared a Federal Disaster Area on September 22, 2015, which will bring to bear federal FEMA resources to help with disaster relief and long term recovery. However, according to NCO CFO Carolyn Welch, "It takes time to muster the government resources, and the needs are great in this interim period." Therefore, NCO and its funding partners, including Tri Counties Bank, are meeting essential needs for basic necessities with small grants of up to \$1,500 for families and individuals who are most in need. To date, NCO has distributed over \$1.2 million in emergency relief funds, and there is still over \$150,000 in unmet need based on current applications.

Tri Counties Bank has raised nearly \$70,000 in relief funds, and welcomes additional donations in support of Valley Fire survivors. Tri Counties Bank's Middletown Branch Manager Tyler Fowler is participating in reviews of relief applications. Middletown suffered enormous losses in the Valley Fire, and Fowler noted that "our branch remains a hub for community information, as we all remain 'Middletown Strong'."

Please visit any Tri Counties branch to donate to the Valley Fire Relief Fund, or go online to [www.tcbk.com](http://www.tcbk.com) to donate.

#### **About Tri Counties Bank**

Established in 1975, Tri Counties Bank is a wholly-owned subsidiary of TriCo Bancshares (NASDAQ:TCBK) with assets of nearly \$4 billion headquartered in Chico, California, providing a unique brand of customer Service with Solutions available in traditional stand-alone and in-store bank branches in communities throughout Northern and Central California. The Bank provides an extensive and competitive breadth of consumer, small business and commercial banking financial services, along with convenient around-the-clock ATM, online and mobile banking access.

[www.tricountiesbank.com](http://www.tricountiesbank.com).

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