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FOR IMMEDIATE RELEASE

July 28, 2015

**TRICO BANCSHARES TO PARTICIPATE AT KEEFE BRUYETTE & WOODS
2015 COMMUNITY BANK CONFERENCE**

- What:** TriCo Bancshares is scheduled to participate at the Keefe Bruyette & Woods 2015 Community Bank Conference being held Tuesday, July 28 and Wednesday, July 29, 2015 in New York City.
- Who:** Rick Smith, President and CEO of Trico Bancshares (NASDAQ:TCBK), parent company of Tri Counties Bank. Smith has served as President, CEO, and a Director of Tri Counties Bank and TriCo Bancshares since 1999. He began serving the bank in 1993 as VP of-Supermarket Banking and served in various capacities until appointed CEO. He served as the Chairman of the CBA Board from May 2010 to May 2011 and has served on their Executive and PAC Committees. Mr. Smith was born and raised in Northern California and graduated from California State University in Sacramento.
- When:** Smith is scheduled to present to investors on **July 29th at 8:30 am EST (5:30 am PST)**.
- Where:** Both a link to a webcast of the audio and the paper presentation will be available on TriCo's website at <https://www.tcbk.com/investor-relations> from July 27, 2015 until October 30, 2015.

For recent TriCo Bancshares news, including earnings information, please visit our website at <https://www.tcbk.com/investor-relations/press-release>

About Tri Counties Bank

Established in 1975, Tri Counties Bank is a wholly-owned subsidiary of TriCo Bancshares (NASDAQ:TCBK) headquartered in Chico, California, providing a unique brand of customer **Service with Solutions** available in traditional stand-alone and in-store bank branches in communities throughout Northern and Central California.

The Bank provides an extensive and competitive breadth of consumer, small business and commercial banking financial services, along with convenient around-the-clock ATM, online and mobile banking access.

Brokerage services are provided by the Bank's investment services through affiliation with Raymond James Financial Services, Inc.

For further information visit the Tri Counties Bank website at <http://www.tricountiesbank.com> # # #

****Securities offered through Raymond James Financial Services, Inc. Member FINRA/SIPC, and are:**

- **Not deposits**
- **Not insured by FDIC or any other government agency**
- **Not guaranteed by the bank**
- **Subject to risk, may lose value**

Tri Counties Bank (TCB) and Tri Counties Bank Investment Services are independent of Raymond James.

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