



United Way of  
Northern California



**FOR IMMEDIATE RELEASE**  
**August 14, 2014**

## **Tri Counties Bank Awards \$38,000 in Scholarships to 39 Students from 8 Northstate Counties**

Redding, CA – (August 14, 2014) – Tri Counties Bank, in partnership with United Way of Northern California, issued \$38,000 in scholarships at an award ceremony held Tuesday evening at the Red Lion Inn in Redding. The awards were between \$500 and \$2,000 and were presented to 39 students from 21 high schools in 8 Northstate counties.

"Tri Counties Bank has a very long history of providing scholarships to students in our serving area. We are proud to continue the tradition of helping students achieve their post-secondary education goals," according to Rick Smith, President & CEO of Tri Counties Bank.

Wendy Zanotelli, President & CEO of United Way of Northern California said, "With United Way's focus on the building blocks for a good life: Education, Financial Stability, and Health, we are thrilled to partner with the bank for this scholarship program. The students chosen for these awards are incredibly talented and show a great deal of promise as future community leaders."

Tiana Davall, a scholarship recipient who graduated from Pioneer High School and will be attending Shasta Community College stated, "I am so grateful for this opportunity and award. This scholarship is going to help me so much and looking around the room, it is really neat to see how many of us are being helped."

The recipients will be going off to 24 different colleges, ranging from local community colleges and universities, to academies and universities throughout the nation. Recipient pictures and more information can be found on the United Way of Northern California Facebook page at <https://www.facebook.com/UNitedwayofnortherncalifornia>. For more information, contact United Way of Northern California at 530-241-7521.

### **About Tri Counties Bank**

Established in 1975, Tri Counties Bank is a wholly-owned subsidiary of TriCo Bancshares (NASDAQ: TCBK) headquartered in Chico, California. The Bank provides a unique brand of customer service and solutions to consumers and businesses in communities throughout Northern and Central California in addition to providing convenient ATM, online and mobile banking access. *For further information visit the Tri Counties Bank web site at <http://www.tricountiesbank.com>*

### **About United Way of Northern California**

*Established in 1953 in Redding, California, United Way of Northern California now serves 9 Northstate counties including: Butte, Glenn, Lassen, Modoc, Plumas, Shasta, Siskiyou, Tehama, and Trinity. Its mission is to improve lives in far Northern California by focusing on Education, Financial Stability, and Health by mobilizing and integrating resources and the caring power of community. In addition to raising funds for 50 local non-profit agencies, they also run 2-1-1, a direct dial resource hotline and they have recently launched a Prosperity initiative to increase financial self-sufficiency and security for families, while contributing to community vibrancy. For further information visit the United Way of Northern California web site at <http://www.norcalunitedway.org>.*



Pictured are representatives from Tri Counties Bank, United Way of Northern California, Scholarship Review Committee Members, and Scholarship Recipients.  
(Photo: United Way of Northern California)

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