

FOR IMMEDIATE RELEASE

PRESS CONTACT:

Michael Murphy Vice President Marketing Director MichaelMurphy@tcbk.com Office: 530-332-2333

Cell: 805-453-7242

Tri Counties Bank Announces Promotion of Colusa Native – Daniel (Dan) Bailey

CHICO, CA – JULY 8, 2019 — Tri Counties Bank recently announced the promotion of Daniel (Dan) Bailey to Executive Vice President and Chief Banking Officer. In his expanded role, Bailey will add the Commercial Banking Group to his areas of responsibility, and will now oversee all of Commercial and Retail Banking, bankwide Marketing, Product Management, and Digital Channels. Within these groups, Bailey will have responsibility for approximately 750 of the bank's 1,100 employees.

Bailey joined Tri Counties Bank as the Executive Vice President, Retail Banking & Bank Operations, in 2007, and was promoted to Chief Retail Banking Officer in 2015. Prior to joining Tri Counties Bank's executive team, Bailey spent more than 15 years at Wells Fargo Bank, the majority of his time as SVP & Market President, with responsibility for retail branches from Sacramento north to the Oregon border.

Bailey is a Colusa native, and has resided there for the past 25 years. Bailey commented, "While living in Colusa has created significant travel demands for the past 25 years, it's where my roots are and where my wife and I felt it best to raise our family. I'm a small town guy, and I've found over my 28-year career that small town principles work very well in any community, large or small. Growing up in a small town, and raising my family here, has shaped who I am and how I approach business, and that's been a very good thing for me and our company. In fact, it's who Tri Counties Bank is as well, a thriving banking organization that started over 40-years ago in a trailer in Chico, and now ranks as the 13th largest banking organization headquartered in California. I'm incredibly proud of the company we've become, and nearly all of that credit goes to the 1,100 dedicated employees who work tirelessly and passionately every day to best serve our customers."

"Dan's leadership over the past 12 years has certainly helped to shape the company we've become, and he has contributed significantly to our organization's success. In his expanded role we look forward to continued progress and success as we work diligently to operate the premier community banking organization in northern and central California," said Rick Smith, CEO & President of Tri Counties Bank.

Established in 1975, Tri Counties Bank is a wholly-owned subsidiary of TriCo Bancshares (NASDAQ: TCBK) headquartered in Chico, California, serving communities throughout Northern and Central California with assets of over \$6.5 billion and a more than forty-year record of financial success and stability. Tri Counties Bank provides a unique brand of Service With Solutions® for personal, small business and commercial banking along with convenient access to it all through an extensive California branch system, a surcharge-free network of more than 32,000 nationwide ATMs, advanced online and mobile banking and live banker support by phone seven days per week. For more information about Tri Counties Bank, call 1-800-922-8742 or visit www.TriCountiesBank.com. Member FDIC

###