

FOR IMMEDIATE RELEASE

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**TRI COUNTIES BANK TO DISTRIBUTE 40,000 ECO FRIENDLY SHOPPING BAGS  
AS PART 40<sup>TH</sup> ANNIVERSARY CELEBRATION**

**CHICO, CALIF – JUNE 23, 2015** – Tri Counties Bank is commemorating its 40<sup>th</sup> anniversary with festivities throughout its footprint in California.

From a single bank on a tree-lined street in Chico in 1975, Tri Counties Bank has grown to serve communities from Bakersfield to the Oregon Border, from the Sierra Nevada to the wild north coast, with assets over \$3.9 billion.

This week current customers will be thanked with 40,000 eco-friendly shopping bags distributed in all branches, while supplies last. “This is a practical gift of appreciation to our customers in recognition of our privilege to have served Northern and Central California communities these past 40 years,” stated Rick Smith, President & CEO of the bank.



Earlier this month, the Tri Counties Bank employees took part in a voting process to award \$1,000 each to 40 non-profit organizations throughout Northern and Central California. Those 40 non-profits have been notified and will now be placed into consideration for an additional master grant of \$40,000, the recipient of which will be announced later this summer.

In addition, employees with a minimum 25 years of service have received special recognition and celebrated for their contributions in the success of Tri Counties Bank.

***(For video b-roll of the eco-friendly shopping bags or to schedule an interview with a local branch manager about the 40th anniversary celebration, please contact Michael Murphy, Marketing Director of Tri Counties Bank (contact information listed above).***

**About TriCo Bancshares**

Established in 1975, Tri Counties Bank is a wholly-owned subsidiary of TriCo Bancshares (NASDAQ: TCBK) headquartered in Chico, California, providing a unique brand of customer Service with Solutions available in traditional stand-alone and in-store bank branches in communities throughout Northern and Central California. Tri Counties Bank provides an extensive and competitive breadth of consumer, small business and commercial banking financial services, along with convenient around-the-clock ATM, online and mobile banking access. Visit [www.TriCountiesBank.com](http://www.TriCountiesBank.com) to learn more.

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