FOR IMMEDIATE RELEASE

Contact:
Megan Sheehan, Community Engagement Manager
megansheehan@tcbk.com
(530) 332-2330

Tri Counties Bank Announces Food Drive to Support Salvation Army

CHICO, CA – NOVEMBER 4, 2021 – Tri Counties Bank today announced the launch of its 15th Annual Tis the Season Food Drive, in partnership with the Salvation Army. The food drive aims to collect over 100,000 pounds of non-perishable food items from November 4 – December 24 to help families in need throughout California.

The food drive is an opportunity for the general public, local merchants, schools and other organizations in the community to meet the overwhelming need for food over the holiday season. All donations stay local and assist the Salvation Army to feed families throughout the year. Non-perishable or canned food donations can be dropped off at any Tri Counties Bank branch. Monetary donations can be made online at TriCountiesBank.com/TisTheSeason. Tri Counties Bank strongly encourages donations of the top 10 non-perishable items requested by the Salvation Army:

1. Peanut butter
2. Canned meat (chicken/tuna)
3. Soup
4. Canned veggies/beans
5. Oatmeal
6. Coffee/tea
7. Whole grain pasta
8. Rice
9. Cooking oil (canola/vegetable/olive oil)
10. Cereal

“This food drive and our partnership with The Salvation Army allows us to provide assistance in areas where the most help is needed and continue to make a positive difference in the lives of our community members,” said Scott Robertson, Chief Community Banking Officer for Tri Counties Bank. “We are humbled to be able to support those in need, especially during the holiday season.”

“The Salvation Army is only able to serve millions of people a year across the country thanks to incredible community partners like Tri Counties Bank,” said Major John Brackenbury, Salvation Army Del Oro Divisional Commander. “Their tremendous support means the world to us, and to those we help each and every day. We thank Tri Counties Bank for their service to the community.”

Visit TriCountiesBank.com/locations to find a Tri Counties branch near you.

About Tri Counties Bank
Established in 1975, Tri Counties Bank is a wholly-owned subsidiary of TriCo Bancshares (NASDAQ: TCBK) headquartered in Chico, California, with assets of over $8 billion and more than 45 years of financial stability. Tri Counties Bank provides a unique brand of Service With Solutions® for communities throughout California with a breadth of personal, small business and commercial banking services, plus an extensive branch network, more than 37,000 surcharge-free ATMs nationwide, and advanced online and mobile banking. Visit TriCountiesBank.com to learn more. Member FDIC.
About The Salvation Army:
The Salvation Army was established in London in 1865 and since then, the nonprofit has been offering practical support, spiritual comfort and a critical safety net to people in need. That safety net is funded in part by donations from the Red Kettle Campaign which started in San Francisco in 1891. More than 1,000,000 people throughout Northern and Central California receive assistance from The Salvation Army annually through a range of social services; clothing and shelter for the homeless, food for the hungry, opportunities for underprivileged children, addiction rehabilitation, transitional housing, nutritional and housing support for seniors, and more. The Salvation Army also operates one of the largest federally recognized emergency relief organizations, providing immediate and long-term relief to disaster survivors and first responders. The Salvation Army provides services to anyone in need without discrimination regardless of ethnic or national origin, race, gender, gender identity, sexual orientation or immigration status.

For more information, about the nonprofit’s work in Northern California, head to gosalarmy.org or follow us on Twitter and Instagram at @SalArmyDelOro and on Facebook at The Salvation Army of Northern California. To learn more about the Army’s work in San Francisco, head to sanfrancisco.salvationarmy.org or follow us on Facebook and Twitter @SalvationArmySF and Instagram @salvationarmy_sf.

##