



TRICO BANCSHARES

PRESS RELEASE
For Immediate Release

Contact: Thomas J. Reddish
Executive Vice President & CFO
(530) 898-0300

TRICO BANCSHARES TO PARTICIPATE IN RBC CONFERENCE

CHICO, Calif. – (September 24, 2007) – TriCo Bancshares (NASDAQ: TCBK), parent company of Tri Counties Bank, today announced that Richard Smith, President and Chief Executive Officer, is scheduled to make a presentation on Tuesday, September 25, 2007 at the RBC Capital Markets Financial Institutions Conference to be held at the Harbor View Hotel on Martha's Vineyard at 4:10 p.m. Eastern time. Mr. Smith will discuss the Company's business strategy and financial trends, and he will be available for questions from the conference attendees.

Attendance at the RBC conference is by invitation only. However, RBC will offer a live and archived webcast via the Internet at www.wsw.com/webcast/rbc79/tcbk. This webcast can also be located at www.tcbk.com.

TriCo Bancshares and Tri Counties Bank are headquartered in Chico, California. Tri Counties Bank has a 32-year history in the banking industry. Tri Counties Bank operates 32 traditional branch locations and 25 in-store branch locations in 23 California counties. Tri Counties Bank offers financial services and provides a diversified line of products and services to consumers and businesses, which include demand, savings and time deposits, consumer finance, online banking, mortgage lending, and commercial banking throughout its market area. It operates a network of 64 ATMs and a 24-hour, seven days a week telephone customer service center. Brokerage services are provided at the Bank's offices by the Bank's association with Raymond James Financial, Inc. For further information please visit the Tri Counties Bank web-site at <http://www.tricountiesbank.com>.