



TRI COUNTIES BANK

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TRICO BANCSHARES LISTED #36 IN US BANKER MAGAZINE
TOP 200 MID-TIER BANKS

CHICO, CALIF. – July 25, 2008 – Trico Bancshares (NASDAQ: TCBK), parent company of Tri Counties Bank, received national recognition as one of *US Banker Magazine's* 2007 “Top 200: Best of the Mid-Tiers.”

Trico Bancshares ranked #36 in the nation on the list.

US Banker, a trade magazine for the banking industry, defines “mid-tier” as banks in the \$1 billion-\$5.99 billion size range. According to the magazine, “The key to these institutions’ strong performance was their ability to weather the subprime crisis and optimize the use of their capital.”

“In 2007, our ability to generate returns for our shareholders in the face of intense market volatility speaks to our strong management of liquidity, credit standards and operational risk.” said Rick Smith, president and CEO of Trico Bancshares. “We have continued to have consistent performance during a time when banks are challenged with a variety of market pressures.”

William Issac, chairman of the bank consultancy, Secura Group in Vienna, VA and former head of the Federal Deposit Insurance Corp. as quoted in *US Banker said*, “Banks the size of mid-tiers tend to be more hands-on, owner-operator banks. They tend to be pretty shrewd and not in the habit of giving away money. They don’t go in for a lot of fads, like financially modified products.”

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TriCo Bancshares and Tri Counties Bank are headquartered in Chico, California. Tri Counties Bank has a 32-year history in the banking industry. Tri Counties Bank operates 32 traditional branch locations and 25 in-store branch locations in 23 California counties. Tri Counties Bank offers financial services and provides a diversified line of products and services to consumers and businesses, which include demand, savings and time deposits, consumer finance, online banking, mortgage lending, and commercial banking throughout its market area. It operates a network of 65 ATMs and a 24-hour, seven days a week telephone customer service center. Brokerage services are provided at the Bank's offices by the Bank's association with Raymond James Financial, Inc. For further information please visit the Tri Counties Bank web-site at <http://www.tricountiesbank.com>.

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