



# TRI COUNTIES BANK

*Bank at the speed of life.*

**FOR IMMEDIATE RELEASE**

**CONTACT:** Nicole Johansson  
VP, Marketing Manager  
530-332-2333 (wk)  
530-990-0383 (cell)  
[nicolejohansson@tcbk.com](mailto:nicolejohansson@tcbk.com)

## **TRI COUNTIES BANK OPENS NEW BRANCH INSIDE WEST SACRAMENTO WAL-MART SUPERCENTER ON JUNE 13, 2007**

**CHICO, CA – (June 6, 2007)** – Tri Counties Bank, a subsidiary of TriCo Bancshares (NASDAQ: TCBK), will open its 13<sup>th</sup> branch in the Sacramento-area inside the new Wal-Mart Supercenter in West Sacramento on June 13, 2007.

The grand opening in West Sacramento marks Tri Counties Bank's fifth branch inside a Wal-Mart Supercenter, following the very successful openings of branches inside Wal-Mart Supercenters in Roseville, Antelope, Yuba City and Anderson. The West Sacramento branch is one of three new Tri Counties Bank branches planned to open in 2007.

"Wal-Mart is pleased to include Tri Counties Bank among the more than 300 independent financial institutions that operate over 1,150 branches in our stores across the country," said Kent Reeves, Wal-Mart vice president, New Business Development. "The newest Tri Counties Bank branch in West Sacramento is a great addition to the one-stop convenience that our customers appreciate in all our Supercenters."

The branch will provide shoppers with access to their bank 7-days a week, combined with the convenience of banking in a store where they are already doing their shopping. "We attribute our success to our unique blend of service and convenience and Wal-Mart's ability to attract a large number of shoppers in the communities they serve," said Dan Bailey, executive vice president of Retail Banking for Tri Counties Bank. "We continue to partner with retailers that make us accessible to shoppers who value service, convenience and access to their banker and grocer under one roof."

The Bank will celebrate its grand opening in conjunction with Wal-Mart, offering festivities throughout the day and culminating in a ribbon cutting ceremony on Wednesday, June 13, 2007 at 4:00 p.m.

The branch will also feature:

- ✓ **Open 7-Days a Week and Extended Hours** – Tri Counties Bank has the longest operating hours of any bank in West Sacramento. The new branch is open Monday through Saturday from 9 a.m. to 8 p.m. and Sunday from 11 a.m. to 5 p.m. The branch is also open on most holidays.

-more-

**Tri Counties Bank**  
2-2-2-2

- ✓ **Convenience and Access** -- Easily accessible and conveniently located inside the highly anticipated new Wal-Mart Supercenter.
- ✓ **Full Service Banking** -- Demonstrations are available to show customers the convenience of our ATM, Telephone Banking Center, Online Banking Center and BillPay services, all located within the branch.
- ✓ **Comfortable Amenities** -- The branch also has comfortable furnishings and a private space for personal banking matters.
- ✓ **Preferred Banking Benefits** -- Tri Counties Bank will offer numerous activities and grand-opening specials, including personal checking, savings and money market account promotions, special rates on CDs and special rates on home equity products.

***For further information about Tri Counties Bank, contact 1-800-922-8742 or visit [www.tricountiesbank.com](http://www.tricountiesbank.com).***

*TriCo Bancshares and Tri Counties Bank are headquartered in Chico, California. Tri Counties Bank has a 31-year history in the banking industry. It operates 32 traditional branch locations and 22 in-store branch locations in 23 California counties. Tri Counties Bank offers financial services and provides a diversified line of products and services to consumers and businesses, which include demand, savings and time deposits, consumer finance, online banking, mortgage lending, and commercial banking throughout its market area. It operates a network of 62 ATMs and a 24-hour, seven days-a-week telephone customer service center. Brokerage services are provided by the Bank's investment services affiliate, Raymond James Financial Services, Inc.*

###