



TRICO BANCSHARES

TRICO BANCSHARES ANNOUNCES NEW BOARD APPOINTMENT

PRESS RELEASE
FOR IMMEDIATE RELEASE

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CHICO, Calif. – (February 22, 2008) –TriCo Bancshares (NASDAQ: TCBK), parent company of Tri Counties Bank, today announced that Gage Chrysler has been appointed to the Board of Directors of the Company and the Bank, effective Tuesday, February 19, 2008.

Mr. Chrysler serves as the President and CEO of Modern Building, Inc. a commercial and industrial construction company based in Chico, Calif. He has been with the company since 1978. He has been a participant of many boards, committees and councils. He currently serves on the CSUC Chico Alumni Association Board, Mid Valley Title Board and the Salvation Army Advisory Board. Chrysler was awarded the Boy Scouts Golden Empire Counsel Distinguished Citizen Award in 2004.

“We are very fortunate to have Gage join our Board,” commented Richard P. Smith, President and CEO. “Gage is well recognized and respected for his unique professional qualifications as well as his business knowledge in Butte County and the Central Valley. Gage will add to our already strong board leadership and serve us well at a pivotal time in our growing organization,” concluded Smith. Mr. Chrysler commented, “As a long time shareholder and customer, I’m honored to join the board and serve Tri Counties Bank and TriCo Bancshares and its shareholders in this important role.” said Chrysler. “As a business owner, I share the Bank’s commitment to our business community and I look forward to building the future success of Tri Counties Bank.”

TriCo Bancshares and Tri Counties Bank are headquartered in Chico, California. Tri Counties Bank has a 31-year history in the banking industry. Tri Counties Bank operates 32 traditional branch locations and 25 in-store branch locations in 23 California counties, and as of December 31, 2007, had approximately \$1.9 billion in assets. Tri Counties Bank offers financial services and provides a diversified line of products and services to consumers and businesses, which include demand, savings and time deposits, consumer finance, online banking, mortgage lending, and commercial banking throughout its market area. It operates a network of 64 ATMs and a 24-hour, seven days a week telephone customer service center. Brokerage services are provided at the Bank’s offices by the Bank’s association with Raymond James Financial, Inc. For further information please visit the Tri Counties Bank web-site at <http://www.tricountiesbank.com>.

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