



TRICO BANCSHARES

PRESS RELEASE
For Immediate Release

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TRICO BANCSHARES TO PARTICIPATE IN HOWE BARNES HOEFER & ARNETT CONFERENCE

CHICO, Calif. – (August 8, 2007) – TriCo Bancshares (NASDAQ: TCBK), parent company of Tri Counties Bank, today announced that Richard Smith, President and Chief Executive Officer, is scheduled to make a presentation on Monday, August 13, 2007 at the Howe Barnes Hoefer & Arnett 12th Annual Community Bank Conference in Chicago, Illinois at 2:50 p.m. Eastern time. Mr. Smith will discuss the Company's business strategy and financial trends, and he will be available for questions from the conference attendees.

Attendance at the conference is by invitation only. Mr. Smith's presentation will be webcast live at www.howebarnes.com and will be available for seven days beginning one hour after the conclusion of the event. This webcast can also be located at www.tcbk.com.

TriCo Bancshares and Tri Counties Bank are headquartered in Chico, California. Tri Counties Bank has a 31-year history in the banking industry. Tri Counties Bank operates 32 traditional branch locations and 23 in-store branch locations in 22 California counties. Tri Counties Bank offers financial services and provides a diversified line of products and services to consumers and businesses, which include demand, savings and time deposits, consumer finance, online banking, mortgage lending, and commercial banking throughout its market area. It operates a network of 62 ATMs and a 24-hour, seven days a week telephone customer service center. Brokerage services are provided at the Bank's offices by the Bank's association with Raymond James Financial, Inc. For further information please visit the Tri Counties Bank web-site at <http://www.tricountiesbank.com>.